

FANFAN

2016 SPONSOR PROSPECTUS

PRESENTED BY THE UTAHSAINT ORGANIZATION



UTAH'S PREMIERE SECURITY CONFERENCE

SAINTCON is a regional conference focused on network security training and instruction. This conference has been an annual event for more than 14 years, with a primary focus on the education and government sectors. In recent years, SAINTCON has expanded to include private industry and non-profit organizations throughout the intermountain west.

SAINTCON OVERVIEW

In 2015, we continued to expand the conference by opening up our capacity. We once again sold out of all seats and set new records for our conference. For 2016, we are continuing our expansion and will offer up to 1,000 seats for the conference.

SAINTCON attendees are a mix of state and local government employees, security professionals from many Utah based organizations, information security students and faculty, technology managers, directors, and administrators. In 2015 we saw representation of attendees from nearly every major company in the State of Utah.

2016 EXPANSION

SAINTCON continues to see expansion and growth in attendance. We are meeting those challenges in creative ways which provide great benefit and a rich experience for our attendees.

This year, we expand our capacity by moving to the Utah Valley Convention Center in Provo, Utah. The additional capacity and rooms allow us to add more exciting events.

As in the previous years, the focus is on training and hands-on activities. During the conference we will be offering training on many technologies and software. Villages have been very popular and we will be expanding them for 2016. Villages have been a marvelous and extremely successful way of getting attendees engaged.

SPONSOR INVOLVEMENT

SAINTCON has a growing and successful relationship with vendors and sponsors. We are actively looking for sponsors who are ready to contribute to the atmosphere of the conference and get involved with events and activities. Our attendees have high expectations and we

want to make sure that all aspects of the conference meet these expectations while offering our sponsors and vendors great opportunities to build relationships with our attendees.

Sponsors will have even more options for involvement this year. We are expanding sponsorship involvement to include more areas of access, and flexibility.

CONFERENCE DATES AND VENUE

**SAINTCON will be held on October 11-14, 2016
At the Utah Valley Convention Center in Provo, Utah.**

EXHIBITS

Exhibit Space will be open Wednesday and Thursday - October 12-13, 2016 - 8:00a - 3:00p

The purpose of our exhibition space is to compliment the conference by enabling our attendees an opportunity to interact, examine, and evaluate the latest offerings, equipment, and services available to them in the computer security arena. Our exhibit space is in the center of all foot traffic and provides great exposure to our attendees as they transition from one space to another throughout the conference.

Our individual exhibit spaces are limited to six and eight foot table spaces. There is some room for storage on the exhibit floor, and all displays and exhibition materials need to fit within the space allocated.

SAINTCON will open the exhibition floor to attendees only two days during the conference. This provides our sponsors enough time to meet most of our attendees, and also prevents you from staffing a booth with limited foot traffic on the later days of the conference.

ELIGIBILITY

The UtahSAINT Organization "SAINTCON" reserves the right to determine the eligibility of any company, product, promotion, or part thereof, that in our opinion is in keeping with the character and purpose of SAINTCON. Exhibits that detract from the conference; including persons, conduct, or printed matter may be evicted by the UtahSAINT Organization. In the event of eviction, the UtahSAINT Organization is not liable for refunds.

AREAS OF FOCUS

SAINTCON is primarily an information security conference, with a lot of focus in technology products and services. Specific areas of interest include the following primary areas:

Mobile Security
Cryptography
Reverse Engineering
Application Security
Malware
Enterprise
Exploits
Security Hardware

OS Security
Network Security
SCADA
Incident Response
Auditing
Embedded Security
Policy
Forensics

Virtualization
Penetration Testing
Vulnerability Assessment
Risk Management
Privacy
Firewalls
Security Appliances

ATTENDEE SNAPSHOT

SAINTCON provides a great opportunity for you to meet face to face with high-level business and technology buyers in the Utah market. SAINTCON constantly brings in attendees from across the State of Utah, Idaho, and is quickly expanding to areas throughout the intermountain west. The companies and organizations listed below were all represented at the during SAINTCON 2015:

ADP AdvancedMD	Grand County School District	Spillman Technologies
ATK	Granite School District	State Bureau of Investigation
Academy Mortgage Corporation	Hewlett Packard	State of Utah
Adobe	Hy-Tech Business Services, Inc.	Statewide Information and Analysis Center
Advanced Systems Group	ISACA Utah Chapter	Stone Circle Productions
Akamai Technologies	Idaho Central Credit Union	Synthesis Networks
Alliance Information Security	Idaho State University	TechPlusNews
Alpine School District	InfoWest	TestOut Corporation
AlSCO	Intermountain Healthcare	Thinker Dynamics
America First Credit Union	Iron County Schools	Tooele Applied Technology College
American Leadership Academy	Jordan School District	Tooele County School District
Aruba Networks	Logan City School District	Trustwave
AtTask Inc.	Maverik	Tuacahn Center for the Arts
Atomic Jolt	Medicity	Twin Falls High School
BambooHR	Moki	UHEAA
Bank of Utah	Morgan County School District	USU Research Foundation
Blue Coat Systems	Mountain America Credit Union	UTARNG
Bluehost	Mountainland ATC	Uintah Basin ATC
Booz Allen Hamilton	Nebo School District	Uintah Basin Healthcare
Box Elder School School District	Nelson Laboratories	Uintah School District
Business IT Students (BITS)	Netflix	Union Telephone
BuyPD	Neumont University	US Air Force
CNC Consulting	North Sanpete School District	University of Utah
CNTech Solutions	Northeastern Education Services	Untangle, Inc.
Cache County Corporation	Nu Skin Enterprises	Utah Department of Health
Cache County School District	PCC Structural	Utah Education Network
Canyons School District	Park City School District	Utah Interactive
Central Utah Educational Services	Piute County School District	Utah Legislature
CenturyLink	Proactive Network Management Corp	Utah Schools for the Deaf and the Blind
Check Point Software	Proofpoint	Utah State Archives
Chrysalis	Provo City	Utah State Office of Education
Church of Jesus Christ of LDS	Provo City School District	Utah State Office of Rehab
Cisco Systems	Questar	Utah State University
City of Ogden	RSA Security	Utah State University Eastern
City of St. George	Rocky Mountain ATV	Utah System of Higher Education
College of Southern Idaho	Ruckus Wireless	Utah Telehealth Network
CompuNet	SBN, Inc.	Utah Transit Authority
Creditera	Southeast Education Service Center	Utah Valley University
Cryptotronix	Southwest Applied Technology College	VLCM
Davis Applied Technology College	Sacramento Regional Transit	W.J. Bradley
Davis School District	Salt Lake City School District	Wasatch County School District
Deseret Management Corporation	Salt Lake Community College	Washington County School District
Direct Financial Solutions	San Juan School District	Waterford Institute
Duchesne County	Secure Ideas	Wayne County School District
Emery County	Security Aim	Weber State University
Emery Telcom	SecurityMetrics	Westminster College
FireEye	Sera Prognostics	Wheeler Machinery Co
FishNet Security	Silent Break Security	Williamsburg Educational Services
Forsythe	Simplifile	XMission
Fortinet	Snow College	Zions Bancorporation
Fully Armored	Snow Offensive Security	inContact, inc.
Fuze Network	SocialGeeks	nVisium
Global Institute of Technology	Southern Utah University	

EVENT MARKETING OPPORTUNITIES

SAINTCON provides effective marketing opportunities that compliment your organization's participation in this event. These event sponsorship opportunities offer marketing, branding, and advertising. These opportunities are purchased on an individual basis, and are limited to UBER, and GOLD sponsors (deadlines apply).

LANYARD SPONSOR \$2000 1 AVAILABLE

This high profile opportunity provides nearly unlimited brand exposure during SAINTCON with nearly every attendee wearing a lanyard with your logo printed on it alongside the SAINTCON logo. Quantity produced is based on expected attendance.

This opportunity is reserved for the UBER sponsor through August 1, 2016. After that time the opportunity becomes available to any eligible sponsor.

VILLAGE SPONSOR \$1500 1 AVAILABLE PER VILLAGE

Villages are where attendees go to break-out and get their hands on fun and interesting projects. This year we will be hosting four official villages: Lock Picking Village, Hardware Hacking Village, The Vault Village, and the Hackers Challenge Village.

Each village can have a single sponsor. Village sponsorships are first come first served. To learn more about our villages, please visit the SAINTCON website for more details. Vendors may only sponsor a single village/track during SAINTCON 2016.

Village sponsor benefits include: Ability to sell equipment within the village space as appropriate (This is limited to related equipment for the village), Your company name will be prominently displayed as the village sponsor. You will have a presence in the village, but will not be actively involved in the activities and schedule for the village. You may however make arrangements with the village staff to participate in activities if they are related to the purpose of the village.

BRIEFING STYLE PRESENTATION \$1000 3 AVAILABLE

This is a chance for your organization's technical expert(s) to educate the crowds at the conference with a 30-minute technical discussion/demonstration. Attendees will have the opportunity to include these sessions in their personal schedule. Each briefing room accommodates between 150-250 attendees. SAINTCON will schedule all speaking slots, and content guidelines apply. Speaker, title, bio, abstract and session topic are subject to SAINTCON Conference Management approval. Days and times are offered on a first come first served basis. Please contact our sponsorship sales representative for more information.

Deadline: September 15, 2016

PRIVATE CONFERENCE ROOM \$5,000/CONFERENCE OR \$2,000/DAY

For 2016, we are offering private space for sponsors. This space can be used by a sponsor for any purpose you choose. The private conference room allows the sponsor to design and set a schedule for use. This may include classes, lectures, demos, lounge, etc.

The sponsor will be responsible for all Audio/Video requirements, and will need to adhere to all venue guidelines and requirements. Any food and beverage costs incurred for this space are the responsibility of the sponsor.

EMO DETAILS

Additional opportunities will be offered as they become available. Opportunities and options sell quickly so contact us as early as possible in order to participate in these offerings. SAINTCON Conference management approval on all marketing opportunities is required.

SPONSORSHIP

UBER

The *UBER* sponsorship is reserved for industry leading organizations. This is the most desirable and effective promotional opportunity at **SAINTCON** and receives the highest level of support from the conference management team. Some elements which make up this sponsorship are only available as part of this package thus ensuring their exclusivity and unique value.

UBER Sponsorship package is limited to one (1) company

KEY BENEFITS

- Receive recognition for your company as the exclusive UBER Sponsor at the conference.
- **Wearable Official Sponsor** - Your company logo will be featured on official conference apparel items distributed to all full conference attendees. UBER sponsor gets prominent placement.
- **Pre-Registration Event Sponsor** - Your company will be the exclusive sponsor for our pre-registration event.
- **Conference Banners** - Your company may provide banners for exclusive placement near the SAINTCON official conference banners. (Subject to size and content approvals; deadlines apply)
- **Participate in Event Marketing Opportunities (EMOs)** - Opportunity to participate in additional marketing opportunities with an exclusive first right of refusal for being the Lanyard Sponsor. (Deadline applies)

CONFERENCE BENEFITS:

The following conference benefits are available to the UBER Sponsor. These opportunities provide the highest level of exposure to all conference attendees.

- **Keynote Opening Remarks** - Your company has an opportunity to present opening remarks during the Keynote Session. (5-10 Minutes in length). C-Level executives are recommended and approval of the speaker and speaking topic is required.
- **Keynote Exposure** - A slide with your company logo looped before keynote presentations.
- **Track Session Speaking Slot** - An industry/technology related presentation delivered by your company at a scheduled session within the conference agenda. Preference on day and time offered first come first served. (30 Minutes in length)
- **Full Conference Registrations** - Ten (10) full conference registrations.
- **VIP Pass** - One (1) VIP pass to use or pass along to a valued customer to attend the conference in style. VIP Pass includes access to the presenters lounge to interact with presenters, access refreshments, and obtain an exclusive badge.
- **Conference Bag Inserts** - Get the attention of the attendees by placing one piece of your company literature and one trinket (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS

The following exhibit hall benefits are available to our UBER Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- **12' x 10' Exhibit Space** - 120 square feet of exhibit space in an exclusive location with the best possible foot traffic.

ADVERTISING BENEFITS

The following advertising benefits are available to our UBER sponsor. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- **Conference Web Site** - Featured placement on the sponsor page of our website. Company logo, link, and description (up to 800 word description). Inclusion of your logo on the front-page and other appropriate site pages.
- **Printed Materials** - Company logo included in pre-event publications produced by SAINTCON.
- **Pre-conference Social Media Marketing** - SAINTCON Twitter announcement of sponsor status and marketing information.

CALL FOR PRICING

SPONSORSHIP

GOLD

The *GOLD* sponsorship offers an excellent way to get involved with our attendees through on-site visibility. This package offers a great value with most of the best opportunities for exposure.

Gold Sponsorship packages are limited to six (6) companies

KEY BENEFITS:

- Receive recognition for your company as a Gold Sponsor at the conference.
- Participate in Event Marketing Opportunities (EMOs) - Opportunity to participate in additional marketing opportunities.

CONFERENCE BENEFITS:

The following conference benefits are available to the Gold sponsors. These opportunities provide good exposure to all conference attendees.

- Keynote Exposure - A slide including your company logo looped before keynote presentations.
- Full Conference Registrations - Four (4) full conference registrations for company staff.
- Conference Bag Inserts - Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS:

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- 8' x 8' Exhibit Space - 64 square feet of exhibit space in a location with the good foot traffic.

ADVERTISING BENEFITS:

The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- Conference Web Site - Gold placement on the sponsor page of our website. Company logo, link, and description (up to 200 word description)

Your Investment is: \$7,500

SPONSORSHIP

SILVER

The *SILVER* sponsorship package offers six companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

Silver Sponsorship packages are limited to ten (10) companies

CONFERENCE BENEFITS:

The following conference benefits are available to the Silver sponsors. These opportunities provide good exposure to all conference attendees.

Keynote Exposure - A slide including your company logo looped before keynote presentations.

Full Conference Registrations - Two (2) full conference registrations for company staff.

Conference Bag Inserts - Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS:

The following exhibit hall benefits are available to our Silver Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

6' x 8' Exhibit Space - 48 square feet of exhibit space.

ADVERTISING BENEFITS:

The following advertising benefits are available to our Silver sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

Conference Web Site - Silver placement on the sponsor page of our website. Company logo, link, and description (up to 50 word description)

Your Investment is: \$5,000

SPONSORSHIP

BRONZE

The *BRONZE* sponsorship package offers two companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

Bronze Sponsorship packages are limited to eight (8) companies

Conference Benefits:

The following conference benefits are available to the Bronze Sponsors. These opportunities provide good exposure to all conference attendees.

Keynote Exposure - A slide including your company logo looped before keynote presentations.

Full Conference Registrations - One (2) full conference registrations for company staff.

Exhibition Benefits:

The following exhibit hall benefits are available to our Bronze level sponsor. These benefits will provide exposure to nearly all conference attendees.

6' x 6' Exhibit Space - 36 square feet of exhibit space.

Advertising Benefits:

The following advertising benefits are available to our Bronze sponsors.

Conference Web Site - Bronze placement on the sponsor page of our website. Company logo, and link.

Your Investment is: \$2,500

SPONSORSHIP DETAILS AND INFORMATION

For information about becoming a sponsor for SAINTCON 2016, please contact our sponsorship advisor. Sponsorship opportunities are available on a first come first served basis, and are handled in the order of submission.

Sponsors must pay the required fees within 10 Days of submission, or before September 15, 2016, whichever occurs first. Unpaid submissions could result in loss of marketing opportunities and sponsorship level.

A Federal W9 form is available upon request to: sponsor@utahsaint.org

For more details, please contact:

SAINTCON 2016 SPONSORSHIP MANAGEMENT

The following individuals are responsible for Sponsorship Management for SAINTCON 2016. Please contact them with any questions regarding sponsorships.

ROSHAN BHOJWANI

801-739-1249

JASON TRACY

801-783-9127

SPONSOR@SAINTCON.ORG

MAIN: 801-999-8769

SPONSORSHIP SIGNUP PROCESS

For SAINTCON 2016, we will handle sponsorship signups through an open enrollment process. Sponsorship forms and agreements will need to be submitted during the established timeframe to be considered.

Open Enrollment for Sponsorships begins **July 25th at 12:00p MDT (Noon)**.

To sign-up, please provide to us a completed sponsorship form, and signed sponsorship agreement via email. Sponsorships will be awarded on a first come first served basis after open enrollment begins. Early submissions or incomplete forms will not be accepted.

Email Submissions should be sent to: sponsor@utahsaint.org

Open enrollment will continue until all sponsorship slots have been filled, or until September 15th, 2016 - 11:59p MDT



SPONSORSHIP CONTRACT AND AGREEMENT

SAINTCON 2016 will take place at Utah Valley Convention Center on October 11-14, 2016. This Sponsorship Contract including the agreement attached hereto and incorporated herein by reference is made by and between the UtahSAINT Organization ("SAINTCON") and the company identified below. Upon execution of this Contract, the company identified below agrees to pay the fees set forth below in full subject to the Terms and Conditions attached hereto.

Company: _____
Mailing Address: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____

SPONSORSHIP PACKAGE

- Uber Sponsor (Call for Pricing)
- Gold Sponsor \$7500
- Silver Sponsor \$5000
- Bronze Sponsor \$2500

MARKETING OPPORTUNITIES

- Lanyard Sponsor \$2000
- Village Sponsor \$1500
- Briefing Presentation \$1000
- Private Space \$5000

PREFERRED PAYMENT METHOD

We will contact you to make payment arrangements in a secure manner.

- Check (Made Payable to the UtahSAINT Organization)
- Credit Card
- Purchase Order

COMPANY and SAINTCON hereby agree to the terms and conditions stated herein including the attached terms and conditions which are hereby incorporated by reference and made part of this contract and shall be effective as of the date such parties sign this contract below.

SAINTCON 2016 SPONSORSHIP TERMS AND CONDITIONS

This Sponsorship Agreement (the "Agreement") is entered into between _____ (Company), a _____ (Company Type) ("Sponsor") and the UtahSAINT Organization, a nonprofit corporation ("SAINTCON"), as of _____, 20____ ("Effective Date").

SPONSORSHIP RIGHTS.

SAINTCON grants to Sponsor a Sponsorship for the SAINTCON Conference for 2016 (the "Conference").

SPONSORSHIP BENEFITS.

SAINTCON agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

FEE.

In the consideration of the grant by SAINTCON to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days following the latter to occur of the mutual execution of this Agreement and the Sponsor's receipt of an invoice.

TERM.

This Agreement shall begin on the Effective Date and shall continue through the conclusion of the scheduled Event.

CANCELLATION BY SPONSOR.

The sponsor may elect to cancel the sponsorship. After September 1, 2016, all payments made to SAINTCON or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by SAINTCON and SAINTCON's lost or deferred opportunity to provide sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@utahsaint.org.

OBSERVANCE OF LAWS AND RULES:

Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection this Agreement and the rules of any Event to which Sponsor may be invited to participate from time to time as a result of being a Sponsor.

LICENSE.

Sponsor grants to SAINTCON the non-exclusive, non-transferable right to use trademarks, trade names, service marks or logos owned by it ("Sponsor Marks") in connection with the Event(s) and any activities or promotions reasonably incidental thereto. SAINTCON hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

REPRESENTATIONS AND WARRANTIES.

Sponsor represents and warrants to SAINTCON that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. SAINTCON represents and warrants to Sponsor

that: (i) SAINTCON has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by SAINTCON (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

INDEMNIFICATION.

Neither SAINTCON, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect SAINTCON and hold SAINTCON, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages,

losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation at an Event or any actions of Sponsor's officers, agents, employees, contractors, or other representatives.

LIMITATION OF LIABILITY.

IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL SAINTCON'S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. SAINTCON MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.

MODIFICATIONS.

Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

NO JOINT VENTURE.

This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and SAINTCON. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein. ASSIGNMENT. Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization or other corporate restructuring.

GOVERNING LAW.

This Agreement shall be construed and interpreted pursuant to the laws of the State of Utah without regard to its conflict of law principles.

SURVIVAL.

Anything to the contrary notwithstanding, the representations, warranties and indemnities provided for in this Agreement shall survive the execution and performance and any termination or expiration of this Agreement.

ENTIRE AGREEMENT.

This Agreement constitutes the entire agreement between the parties and supersedes all prior oral or written agreements. The parties hereto have indicated their acceptance of and agreement to the foregoing by signing the agreement below.

COMPANY

SAINTCON

Signature:

Signature:

Name and Title:

Name and Title:

Date:

Date:
