SPONSORSHIP PROSPECTUS 2017



### UTAH'S PREMIERE CYBER SECURITY CONFERENCE

SAINTCON is a regional Cyber Security Conference focused on security training and instruction. Our conference has been an annual event for more than 15 years, with a primary focus on the education and government sectors. In recent years, SAINTCON has expanded to include private industry and nonprofit organizations throughout the intermountain west.

### SAINTCON OVERVIEW

In 2016, we continued to expand the conference by opening up our capacity. We once again sold out of all seats and set new records for our conference. For 2017, we are continuing our expansion and will offer up to 1,000 seats for the conference. SAINTCON attendees are a mix of state and local government employees, security professionals from many Utah based organizations, information security students and faculty, technology managers, directors, and administrators. In 2016 we saw representation of attendees from nearly every major company in the State of Utah. (See Attendee Organization List)

### 2017 EXPANSION

SAINTCON continues to see expansion and growth in attendance. We are meeting those challenges in creative ways which provide great benefit and a rich experience for our attendees. This year, we will expand our conference throughout all areas of the Utah Valley Convention Center in Provo, Utah. The additional capacity and rooms allow us to add even more exciting events. As in previous years, the focus is training and hands-on activities. During the conference we will be offering training on many technologies and softwares.

Villages have been very popular and we will be expanding them for 2017. Villages have been a marvelous and extremely successful way of getting attendees engaged and offer even more opportunity for vendor participation and exposure.

### SPONSOR INVOLVEMENT

SAINTCON has a growing and successful relationship with vendors and sponsors. We are actively looking for sponsors who are ready to contribute to the atmosphere of the conference and get involved with events and activities. Our attendees have high expectations and we want to make sure that all aspects of the conference meet these expectations while offering our sponsors and vendors great opportunities to build relationships with our attendees.

Sponsors will have even more options for involvement this year. We are expanding sponsorship involvement to include more areas of access, and flexibility.

### CONFERENCE DATES AND VENUE

SAINTCON will be held on October 10-13, 2017 At the Utah Valley Convention Center in Provo, Utah.

### **EXHIBITS**

Exhibit Space will be open Tuesday and Wednesday - October 10-11, 2017 - 8:00a - 3:00p.

The purpose of our exhibition space is to compliment the conference by enabling our attendees an opportunity to interact, examine, and evaluate the latest offerings, equipment, and services available to them in the computer security arena.

Our exhibit space is in the center the expo space, mingled with the villages which provides great exposure to our attendees as they transition from one space to another throughout the conference. Our individual exhibit spaces are between 6'x6' and 20'x30'. There is some room for storage on the exhibit floor, and all displays and exhibition materials need to fit within the space allocated.

SAINTCON will open the exhibition floor to attendees only two days during the conference. This provides our sponsors enough time to meet most of our attendees, and also prevents you from staffing a booth with limited foot traffic on the later days of the conference.

### **ELIGIBILITY**

The UtahSAINT Organization "SAINTCON" reserves the right to determine the eligibility of any company, product, promotion, or part thereof, that in our opinion is in keeping with the character and purpose of SAINTCON. Exhibits that detract from the conference; including persons, conduct, printed materials, swag, banners, etc. may be evicted by the UtahSAINT Organization. In the event of eviction, the UtahSAINT Organization is not liable for refunds.

### AREAS OF FOCUS

SAINTCON is primarily an information security conference, with a lot of focus in technology products and services. Specific areas of interest include the following primary areas:

Mobile Security Cryptography Reverse Engineering **Application Security** Malware

Enterprise **Exploits** 

Security Hardware

OS Security **Network Security** 

**SCADA** 

Incident Response

Auditing

**Embedded Security** 

Policy **Forensics**  Virtualization Penetration Testing Vulnerability Assessment Risk Management

Privacy Firewalls

Security Appliances

### ATTENDEE SNAPSHOT

SAINTCON provides a great opportunity for you to meet face to face with high-level business and technology buyers in the Utah market. SAINTCON constantly brings in attendees from across the State of Utah, Idaho, and is quickly expanding to areas throughout the intermountain west.

SAINTCON participation for 2016 saw more than a 30% increase in the number of attending organizations (over 2015 attending organizations) alone. The companies and organizations listed below were all represented during SAINTCON 2016:

1-800Contacts AFCU AMES Academy

ARUP Laboratories

Academy Mortgage Corporation

Adobe Systems AdvancedMD Alpine School District

Alsco

America First Credit Union

Arboi

Arctic Wolf Networks Box Elder School District

BambooHR Blue Coat Bluehost Braintrace

Brigham Young University
Cache Valley Electric

Cache County Corp

Cache County School District Caliber Security Partners Canyons School District Cedar SUCCESS Academy Center for Internet Security

Central Utah Educational Services

Century Link

Check Point Software Technologies

Checkmarx Chrysalis Cisco Systems, Inc. City of St. George

Clear Springs Foods, Inc.

Code42

College of Southern Idaho Comcast Business

Complete Network Solutions

CompuNet, Inc. Controlpad ConvergeOne Curious Codes Cyber Eleven

DC801 Duchesne County School District

Department of Public Safety
Dixie State University

Department of Technology Services

DUO Security, Inc.
Darktrace
DataShield

Davis Applied Technology College

Davis School District
Davis Technology College

Dealersocket
Defense Point Security

Degreed

Department of Defense
Deseret Management Corporation

Deseret Mutual Benefit Administrators

digEcor DigiCert, Inc. Dixie Power Dixie State University

egd.io

Emery School District Eastwind Networks Emery Telcom

Endurance International Group Federal Bureau of Investigations

FamilySearch FireEye, Inc. ForgeRock

Forsythe
Fortinet
FourK BBO

GOLDPoint Systems Galileo Processing

General Counsel Office GlobalSim

Grand County School District Granite School District Hewlett Packard

Henry Schein Practice Solutions

HireVue, Inc.

Hughes Middle School Hy-Tech Business Services, Inc Intermountain Healthcare INVITE Networks, Inc

Idaho National Lab Idaho State University Imperva

InContact Inc InfoTrax Systems Instructure

Intel Corporation Interior Solutions Intermountain Healthcare Iron County School District Jordan School District Journal Technologies

Juniper Networks Kennedy International Center Kier Construction Kudelski Security

LANDESK Linux Foundation Lockheed Martin Logan City School District Lucid Software Inc. M3M Secure Design

Mountain America Credit Union Mountainland Applied Technical College

MX Technologies Inc. Malware Archaeology Mark V Security Medicity

Metropolitan Water District of Salt Lake &

Sandy

Mike Room Technology Solutions, L.L.C.
Miller Management Corporation
Mountain America Credit Union

**NETSCOUT** 

National Lan Exchange (NLE) NOAA NTT Security

NTT Security
NUAMES

Northeastern Utah Educational Services

Nature's Sunshine

Nav Nelson Labs Neovest NetDocuments

North Sanpete School District

O.C. Tanner

Ogden Weber Tech College

OpenEdge
Optiv Security, Inc.
Orbital ATK

Utah Postal Customer Council Paiute Indian Tribe of Utah Park City School District Piute County School District

Pope Tech

Proactive Network Management

Corporation

Prodigy Technical Group, LLC

Progrexion ASG Proofpoint Inc Protiviti Protocol PCI Provo City

Provo School District Questar Corp **RP-Security RSA Security** Revere Health Rich School District

RiskRecon

Rocky Mountain ATV

Southwest Educational Development Center Southeast Education Service Center

Salt Lake Community College

Southwest Applied Technology Center

Salesforce Salt Lake County San Juan School District

Secure Ideas Security Aim Security Metrics Security National Secuvant SelectHealth Sera Prognostics Shevirah Simplifile Snow College

Snow Offensive Security

SocialGeeks Solutionreach Sound Concepts

Southern Utah University

Special Corps Spectra State of Utah

Stone Circle Productions

Suralink

Sustainable Power Group

Symantec

Synthesis Networks, LLC

**TEKsystems** Tanium

Tech-Resale.com

Teton County Government

The Cadence Group Tooele County School District Tuacahn Center for the Arts Twin Falls School District

University of Utah

Utah Education and Telehealth Network

Utah State Board of Education

**Utah State University** Utah Air National Guard Utah Valley University **Uintah School District** Union Telephone Company Utah Department of Health

Utah Department of Workforce Services Utah Higher Education Assistance Authority

Utah Interactive

Utah Legislative Research and General

Counsel Utah SIAC

Utah State Board of Education Utah State Tax Commission Utah Transit Authority Utah Valley University UtahSAINT Organization

UtiliSec V School VLCM

Varian Medical Systems

Virtual Armor Vivint Solar

VMS Internet Services

Wasatch County School District

Wayne School District Weber State University Wells Fargo Bank, NA Western Governors University Westminster College Wheeler Machinery Co.

Williamsburg Learning Workfront **XMission** Xactware Young Living

Zions Bancorporation

# SPONSORSHIP OPPORTUNITIES

SAINTCON 2017 offers the following levels and packages for sponsorships during our conference. Please look through the available options and let us know if you have any questions.

SPONSORSHIP LEVEL

### **UBER**

The UBER sponsorship is reserved for industry leading organizations. This is the most desirable and effective promotional opportunity at SAINTCON and receives the highest level of support from the conference management team. Some elements which make up this sponsorship are only available as part of this package thus ensuring their exclusivity and unique value.

### UBER Sponsorship package is limited to one (1) company

### **KEY BENEFITS**

- Receive recognition for your company as the exclusive UBER Sponsor at the conference.
- Wearable Official Sponsor Your company logo will be featured on official conference apparel items distributed to all full conference attendees. UBER sponsor gets prominent placement.
- Pre-Registration Event Sponsor Your company will be the exclusive sponsor for our preregistration event.
- Conference Banners Your company may provide banners for exclusive placement near the SAINTCON official conference banners. (Subject to size and content approvals; deadlines apply)
- Participate in Event Marketing Opportunities (EMOs) Opportunity to participate in additional marketing opportunities with an exclusive first right of refusal for being the Lanyard Sponsor. (Deadline applies)

### **CONFERENCE BENEFITS**

The following conference benefits are available to the UBER Sponsor. These opportunities provide the highest level of exposure to all conference attendees.

- Keynote Opening Remarks Your company has an opportunity to present opening remarks during the Keynote Session. (5-10 Minutes in length). C-Level executives are recommended and approval of the speaker and speaking topic is required.
- Keynote Exposure A slide with your company logo looped before keynote presentations.
- Track Session Speaking Slot An industry/technology related presentation delivered by your company at a scheduled session within the conference agenda. Preference on day and time offered first come first served. (30 Minutes in length)

- Full Conference Registrations Ten (10) full conference registrations.
- VIP Pass One (1) VIP pass to use or pass along to a valued customer to attend the conference in style. VIP Pass includes access to the presenters lounge to interact with presenters, access refreshments.
- Conference Bag Inserts Get the attention of the attendees by placing one piece of your company literature and one trinket (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

### **EXHIBITION BENEFITS**

The following exhibit hall benefits are available to our UBER Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

• 20' x 30' Exhibit Space - 600 square feet of exhibit space in an exclusive location with the best possible foot traffic.

### **ADVERTISING BENEFITS**

The following advertising benefits are available to our UBER sponsor. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- Conference Web Site Featured placement on the sponsor page of our website. Company logo, link, and description (up to 800 word description). Inclusion of your logo on the front-page and other appropriate site pages.
- Printed Materials Company logo included in pre-event publications produced by SAINTCON.
- Pre-conference Social Media Marketing SAINTCON Twitter announcement of sponsor status and marketing information.

CALL FOR PRICING - 801-999-8769

### **GOLD**

The GOLD sponsorship offers an excellent way to get involved with our attendees through on- site visibility. This package offers a great value with most of the best opportunities for exposure.

### Gold Sponsorship packages are limited to six (6) companies

#### **KEY BENEFITS**

- Receive recognition for your company as a Gold Sponsor at the conference.
- Participate in Event Marketing Opportunities (EMOs) Opportunity to participate in additional marketing opportunities.

CONFERENCE BENEFITS: The following conference benefits are available to the Gold sponsors. These opportunities provide good exposure to all conference attendees.

- Keynote Exposure A slide including your company logo looped before keynote presentations.
- Full Conference Registrations Four (4) full conference registrations for company staff.
- Conference Bag Inserts Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

#### **EXHIBITION BENEFITS**

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

• 10' x 20' Exhibit Space - 200 square feet of exhibit space in a location with the good foot traffic.

#### **ADVERTISING BENEFITS**

The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

• Conference Web Site - Gold placement on the sponsor page of our website. Company logo, link, and description (up to 200 word description)

Your Investment is: \$7,500

#### SPONSORSHIP LEVEL

## SILVER

The SILVER sponsorship package offers ten companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

Silver Sponsorship packages are limited to ten (10) companies

#### **CONFERENCE BENEFITS**

The following conference benefits are available to the Silver sponsors. These opportunities provide good exposure to all conference attendees.

- Keynote Exposure A slide including your company logo looped before keynote presentations.
- Full Conference Registrations Two (2) full conference registrations for company staff.
- Conference Bag Inserts Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

### **EXHIBITION BENEFITS**

These benefits will provide exposure to nearly all conference attendees.

• 10' x 10' Exhibit Space - 100 square feet of exhibit space.

### **ADVERTISING BENEFITS**

The following advertising benefits are available to our Silver sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

• Conference Web Site - Silver placement on the sponsor page of our website. Company logo, link, and description (up to 50 word description)

Your Investment is: \$5,000

### BRONZE

The BRONZE sponsorship package offers eight companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

### Bronze Sponsorship packages are limited to eight (8) companies

#### **CONFERENCE BENEFITS**

The following conference benefits are available to the Bronze Sponsors.

- Keynote Exposure A slide including your company logo looped before keynote presentations.
- Full Conference Registrations One (1) full conference registrations for company staff.

### **EXHIBITION BENEFITS**

The following exhibit hall benefits are available to our Bronze level sponsor.

- 8' x 8' Exhibit Space 64 square feet of exhibit space. Advertising Benefits:
- Conference Web Site Bronze placement on the sponsor page of our website. Company logo, and link.

Your Investment is: \$2,500

# NON-PROFIT and COMMUNITY

The NON-PROFIT and COMMUNITY sponsorship package is for related non-profit and security community organizations to have outreach during SAINTCON. Booths for these entities are provided based on availability and on a first come first served basis.

SAINTCON has a long-standing reputation for supporting the cyber security community. We are offering these organizations a place at SAINTCON to encourage community growth and involvement, but basically this is just formalizing the already well established process of inclusion.

### Non-Profit and Community booths are based on availability

#### **ELIGIBILITY**

Any cyber security related non-profit organization or community organization is eligible to be considered for a free booth at SAINTCON. We retain the right to review and approve content and platforms prior to and during the conference.

#### **CONFERENCE BENEFITS**

The following conference benefits are available to the Non-Profit/Community Organizations. These opportunities provide good exposure to all conference attendees.

- Keynote Exposure A slide including your organization logo looped before keynote presentations.
- Full Conference Registration One (1) full conference registration for your organization\*\*
- 6' x 6' Exhibit Space 36 square feet of exhibit space.

### Your Investment is: FREE\*

- \* Non-Profit and Community booths are based on availability and subject to change at any time before or during the conference.
- \*\* Conference Pass is available based on availability, and other restrictions may apply. Contact us for details on proper use of this pass.

## Additional Marketing Opportunities

### MARKETING OPPORTUNITIES

SAINTCON provides effective marketing opportunities that complement your organization's participation in this event. These event sponsorship opportunities offer marketing, branding, and advertising. These opportunities are an additional cost, and are limited to UBER, and GOLD sponsors (deadlines apply).

### LANYARD SPONSOR \$2500 1 AVAILABLE

This high profile opportunity provides nearly unlimited brand exposure during SAINTCON with nearly every attendee wearing a lanyard with your logo printed on it alongside the SAINTCON logo. Quantity produced is based on expected attendance. This opportunity is reserved for the UBER sponsor through August 15, 2017. After that time the opportunity becomes available to any eligible sponsor.

### VILLAGE SPONSOR \$1500 1 AVAILABLE PER VILLAGE

Villages are where attendees go to break-out and get their hands on fun and interesting projects. This year we will be hosting four official villages: Lock Picking Village, Hardware Hacking Village, The Vault Village, and the Hackers Challenge Village. Each village can have a single sponsor. Village sponsorships are first come first served. To learn more about our villages, please visit the SAINTCON website for more details. Vendors may only sponsor a single village/track during SAINTCON 2017. Village sponsor benefits include: Ability to sell equipment within the village space as appropriate (This is limited to related equipment for the village), Your company name will be prominently displayed as the village sponsor. You will have a presence in the village, but will not be actively involved in the activities and schedule for the village. You may however make arrangements with the village staff to participate in activities if they are related to the purpose of the village.

### PRIVATE CONFERENCE ROOM \$5,000/CONFERENCE OR \$2,000/DAY

For 2017, we are offering private space for sponsors. This space can be used by a sponsor for any purpose you choose. The private conference room allows the sponsor to design and set a schedule for use. This may include classes, lectures, demos, lounge, etc. The sponsor will be responsible for all Audio/Video requirements, and will need to adhere to all venue guidelines and requirements. Any food and beverage costs incurred for this space are the responsibility of the sponsor.

### **EMO DETAILS**

Additional opportunities will be offered as they become available. Opportunities and options sell quickly so contact us as early as possible in order to participate in these offerings. SAINTCON Conference management approval on all marketing opportunities is required.

### Bring An Event

If your company has a cyber security related event or contest that you believe might bring value to our attendees, we encourage you to reach out to us and see if your event fits at our conference. In year's past we have seen events like: Red vs. Blue competitions, Firewall Configuration Exercises, Specialized Training, etc.

SAINTCON offers in many cases steep discounts for Sponsors willing to contribute to the conference with events and contests. Discounts may vary depending on product involvement, and many other factors. But if you have a good idea, we'd enjoy discussing it with you. sponsors@saintcon.org

# **Enrollment Details**

### SPONSORSHIP ENROLLMENT DETAILS AND INFORMATION

For information about becoming a sponsor for SAINTCON 2017, please contact our sponsorship advisor. Sponsorship opportunities are available on a first come first served basis, and are handled in the order of submission.

Sponsors must pay the required fees within 10 Days of submission, or before September 15, 2017, whichever occurs first. Unpaid submissions could result in loss of marketing opportunities and sponsorship level. A Federal W9 form is available upon request to: sponsor@utahsaint.org For more details, please contact:

### SAINTCON 2017 SPONSORSHIP MANAGEMENT

The following individuals are responsible for Sponsorship Managementand Enrollment for SAINTCON 2017. Please contact them with any questions regarding sponsorships.

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Jason	Iracy

(Sponsorship Manager) 801-499-3881 jt@utahsaint.org

### Chris Morgan

(Sponsorship Team) 801-783-9127 chris.morgan@utahsaint.org

### **Troy Jessup**

(Sponsorship Team) 801-999-8769 tj@utahsaint.org

### SPONSORSHIP SIGNUP PROCESS

For SAINTCON 2017, we will handle sponsorship signups through an open enrollment process. Sponsorship forms and agreements will need to be submitted during the established timeframe to be considered.

Open Enrollment for Sponsorships begins July 25th at 12:00p MDT (Noon). To sign-up, please provide to us a completed sponsorship form, and signed sponsorship agreement via email. Sponsorships will be awarded on a first come first served basis after open enrollment begins. Early submissions or incomplete forms will not be accepted.

Email Submissions should be sent to: sponsor@utahsaint.org Open enrollment will continue until all sponsorship slots have been filled, or until **September 15th, 2017 - 11:59p MDT** 

### SPONSORSHIP CONTRACT AND AGREEMENT

SAINTCON 2017 will take place at Utah Valley Convention Center on October 11-14, 2017. This Sponsorship Contract including the agreement attached hereto and incorporated herein by reference is made by and between the UtahSAINT Organization ("SAINTCON") and the company identified below. Upon execution of this Contract, the company identified below agrees to pay the fees set forth below in full subject to the Terms and Conditions attached hereto.

Company:	
Mailing Address:	
Contact Name:	
Contact Phone:	
Contact Email:	
SPONSORSHIP PACKAGE  UBER Sponsor (Call for Pricing)  Gold Sponsor - \$7500  Silver Sponsor - \$5000  Bronze Sponsor - \$2500  Non-Profit / Community Booth - FREE	
PREFERRED PAYMENT METHOD  We will contact you to make payment arrangements in a secure ma  Check (Made Payable to the UtahSAINT Organization)  Credit Card  Purchase Order	nner.
MARKETING OPPORTUNITIES  Lanyard Sponsor - \$2500  Village Sponsor - \$150  Private Space - \$5000	

### SAINTCON 2017 SPONSORSHIP TERMS AND CONDITIONS

This Sponsorship Agreement (the "Agreement")	is entered	into between	en	
(Company), a	(Company	Type) ("Spc	onsor") and the UtahSAINT C	Organization, a
nonprofit corporation ("SAINTCON"), as of		20	_ ("Effective Date").	

SPONSORSHIP RIGHTS. SAINTCON grants to Sponsor a Sponsorship for the SAINTCON Conference for 2017 (the "Conference").

SPONSORSHIP BENEFITS. SAINTCON agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

FEE. In the consideration of the grant by SAINTCON to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days following the latter to occur of the mutual execution of this Agreement and the Sponsor's receipt of an invoice.

TERM. This Agreement shall begin on the Effective Date and shall continue through the conclusion of the scheduled Event.

CANCELLATION BY SPONSOR. The sponsor may elect to cancel the sponsorship. After September 1, 2017, all payments made to SAINTCON or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by SAINTCON and SAINTCON's lost or deferred opportunity to provide sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@utahsaint.org.

OBSERVANCE OF LAWS AND RULES: Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection this Agreement and the rules of any Event to which Sponsor may be invited to participate from time to time as a result of being a Sponsor.

LICENSE. Sponsor grants to SAINTCON the non-exclusive, non-transferable right to use trademarks, trade names, service marks or logos owned by it ("Sponsor Marks") in connection with the Event(s) and any activities or promotions reasonably incidental thereto. SAINTCON hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

REPRESENTATIONS AND WARRANTIES. Sponsor represents and warrants to SAINTCON that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. SAINTCON represents and warrants to Sponsor

that: (i) SAINTCON has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by SAINTCON (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

INDEMNIFICATION. Neither SAINTCON, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect SAINTCON and hold SAINTCON, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation at an Event or any actions of Sponsor's officers, agents, employees, contractors, or other representatives.

LIMITATION OF LIABILITY. IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL DAMAGES, WHETHER OR

NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL SAINTCON'S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. SAINTCON MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.

MODIFICATIONS. Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

NO JOINT VENTURE. This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and SAINTCON. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein.

ASSIGNMENT. Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization or other corporate restructuring.

GOVERNING LAW. This Agreement shall be construed and interpreted pursuant to the laws of the State of Utah without regard to its conflict of law principles.

SURVIVAL. Anything to the contrary notwithstanding, the representations, warranties and indemnities provided for in this Agreement shall survive the execution and performance and any termination or expiration of this Agreement.

ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the parties and supersedes all prior oral or written agreements. The parties hereto have indicated their acceptance of and agreement to the foregoing by signing the agreement below.

COMPANY
Signature:
Name and Title:
Date:
SAINTCON
Signature:
Name and Title:
Date: