

GET E STEED.

Sponsorship Prospectus

September 25-28, 2018 | Utah Valley Convention Center

WWW.SAINTCON.ORG



WHAT IS SAINTCON?

SAINTCON is a regional cyber security conference focused on training and instruction for our attendees. The conference is now in its seventeenth (17) year, and continuing to see double-digit growth year over year. The Conference is produced by the UtahSAINT Organization, a 501(c)(6) non-profit.

WHY SPONSOR SAINTCON?

BUILD RELATIONSHIPS

Connect with over 1,000 attendees including executives, customers, professionals, and industry decision makers.

BUILD BUSINESS

Get involved in the communities, generate leads, drive new business, and build relationships with prospective customers.

BUILD YOUR BRAND

Promote your company and products across the Cyber Security ecosystem and establish your position in the fast-growing cyber security marketplace.

EXPO DAYS

Tuesday 12:00p - 4:30p Wednesday 10:00a - 4:30p Thursday 10:00a - 4:30p

Friday No Formal Expo

Setup begins at 9:00a Setup begins at 9:00a Setup begins at 9:00a

Con ends by 2:00p



GET NOTICED.



2017 ATTENDEES

3P&T Security Recruiting

Academy Mortgage Corporation

Ace Data Centers Adobe Systems

Advantus Corporation

Alchemy Security

Alivint

Alpine School District

America First Credit Union

AMES Academy

Ammaron Tech

Ancestry.com

Anomali

Apex Automation

. Aguaveo Arctic Wolf

ARUP Laboratories

Atomic Jolt

BambooHR

BioFire Defense

Bluehost/Endurance

Booz Allen Hamilton

Box Elder School District

Braintrace

Brigham Young University (BYU)

Brigham Young University MTC

Bromium

Cache County School District Cache Valley Electric (CVE)

Campbell Scientific Canyons School District

Carbon Black

Castle & Cooke Mortgage

Central Utah Educational Services (CUES)

CenturyLink

Check Point Software Technologies, Inc.

CHG Healthcare

Chrysalis

Church of Jesus Christ of Latter-Day Saints

Cisco Cision

City of Mesquite

City of St. George

CleanTelligent Software

Clearwater Analytics, LLC.

College of Southern Idaho

Comcast Business

CompuNet, Inc.

Computer Task Group

Converge One Curious Codes

CVE Technologies

Cyber Ninjas

Davenport

Davis School District

Davis Technical College

Defense Logistics

Defense Point Security

Deseret Digital Media

Deseret Management Corporation

digEcor Divvy Dixie Power

Dixie State University

Domo

doTERRA

Emery Telcom

EOS Experticity

ExtraHop Networks

Federal Bureau of Investigation (FBI)

FireEye, Inc.

ForgeRock Forsythe

Fortem Technologies

Franklin Covey Galileo Processing, Inc.

GOLDPoint Systems

Grand County School District

Granite School District

Green Seed Technologies, Inc.

Henry Schein Practice Solutions, Inc.

Hewlett Packard, Inc. (HP)

HireVue

I-O Corporation

Idaho National Laboratory (INL)

Idaho State University

IdaWebHost

Imperva

In-Tech CHS

inContact

InfoSec Global

InfoTrax Systems

Intermountain Healthcare (IHC)

Internal Revenue Service (IRS)

Iron County School District

Ivanti

Jive Communications

Jordan School District

Jordan Valley Water Conservancy District

Journal Technologies Inc. Juab School District

Kier Construction

Kudelski Security

LDS Business College

LedgerGurus Legrand

Logan City School District

Lucid Software Inc.

Mark V Security

Maverik, Inc.

Medicity Merit Medical Systems

Metropolitan Theatres

Metropolitan Water District of Salt Lake/Sandy

Miller Management Corporation

MKA Cyber

Mountain America Credit Union (MACU) Mountainland Applied Technology College

Mt. Wheeler Power

Murray School District

National Guard Association of Utah

Nature's Sunshine NCC Group

Nelson/Nordion/Sterigenics

NETSCOUT

North Sanpete School District Northern Utah Educational Services (NUES)

NTT Security

nVisium

O.C. Tanner Co.

Ogden-Weber Technical College

Ohio University OIT

OneTel Orbital ATK

Overstock Paladin Security

Panasonic

Park City School District Parowan High School

Payroc **PDCflow**

PDQ.com Perfect Search

Phantom

Piute County School District Pluralsight

Pope Tech

Proactive Network Management Progrexion ASG, Inc.

Provo City Provo City Library

Provo City School District

Qualtrics Rapid7

Raytheon Red Sky Solutions

Revere Health Rich School District

Rio Tinto RiskRecon

Rocky Mountain ATV RSA Security, LLC

Salt Lake Community College (SLCC)

Salt Lake County Salt Palace Convention Center

San Juan School District

Securicon

Security Aim Security National Financial Corp

SecurityMetrics

SecurityTrax Secuvant

SelectHealth

Sera Prognostics Sevier School District

Silicon Valley Bank

Simplifile Snow College

Snowfensive, LLC

Solutionreach, Inc.

Sophos

Sorenson Media Southeast Education Service Center (SESC)

Southern Utah University (SUU) Southwest Technical College

Spectra Splunk

sPower

State Bureau of Investigation (SBI) State of Utah

State of Utah Dept. of Health State of Utah Dept. of Public Safety State of Utah Dept. of Technology Services

State of Utah Dept. of Workforce Services State of Utah House of Representatives STRATA Networks Sucuri / GoDaddy

Summit Partners Summit Route

Sustainable Power Group, LLC

SweepTech Symantec Corporation

Synthesis Networks

TAB Bank Teleperformance

Testing: Shok Inc Teton County Wyoming Government

The Cadence Group The Wasatch Group Thought Networks

TIBCO Software Tooele County School District

Tuacahn Center for Performing Arts Twin Falls School District

Uintah School District

Ultradent Products Inc Union Wireless

University of Utah University of Utah College of Pharmacy University of Utah Department of Pathology

University of Utah Information Technology University of Utah School of Computing

Utah Army National Guard

Utah Education and Telehealth Network

Utah Interactive, LLC.

Utah Open Source

Utah Schools for the Deaf and Blind Utah State Board of Education

Utah State Legislature Utah State Tax Commission

Utah State University Utah State University Eastern

Utah Statewide Information & Analysis Center

Utah System of Higher Education Utah Transit Authority (UTA)

Utah Valley University UtahSAINT Organization

V School

Varex Imaging Corporation VirtualArmour

Vivint, Inc.

Wadman Corporation Wasatch County School District

Washington County School District

Wayne County School District Weber State University
Weilenmann School of Discovery

Western Governors University Westminster College

Wheeler Machinery Co. Workfront

XMission Zions Bancorporation



2017 SPONSORS

UBER SPONSOR

COMPUNET

GOLD SPONSORS

COMCAST CONVERGE ONE

SILVER SPONSORS

RSA
DEFENSE POINT SECURITY
SUMMIT PARTNERS
CISCO SYSTEMS
RISKRECON
CHECKPOINT
SYMANTEC
BRAINTRACE

BRONZE SPONSORS

SECURITY METRICS

PROACTIVE NETWORK MANAGEMENT

SOPHOS

CENTURYLINK

NCCGROUP

ANOMALI

BROMIUM

ALIVINT GROUP

COMMUNITY SPONSORS

WESTERN GOVERNORS UNIVERSITY CYBERSECURITY LEADERSHIP COUNCIL





UBER

UBER SPONSOR 1 Available

The UBER sponsorship is exclusively designed for our premiere partner offering the highest level of brand exposure. This is the most desirable and effective promotional opportunity that SAINTCON has to offer and receives the highest level of support from the conference management team.

PACKAGE HIGHLIGHTS

- ▶ Receive recognition for your company as a Uber Sponsor at the conference.
- Exclusive sponsor of the Pre-Registration Event 6p-9p Sep 24, 2018
- Prominent Placement on the Expo Floor.
- Participate in Additional Marketing Opportunities (AMOs) .
- Complimentary upgrade to an advanced mini-badge design with MiniBadge AMO purchase.
- ▶ Ten (10) Full Conference Passes included.

CONFERENCE BENEFITS

The following conference benefits are available exclusively to the UBER Sponsor. These opportunities provide the highest level of exposure to all conference attendees.

- Keynote Opening Remarks Your company has an opportunity to present opening remarks during the Keynote Session. (5-10 Minutes in length). C-Level executives are recommended and approval of the speaker and speaking topic is required.
- ▶ Track Session Speaking Slot An industry/technology related presentation delivered by your company at a scheduled session within the conference agenda. (45 Minutes in length)

\$12,500

▶ Conference Bag Inserts - Get the attention of the attendees by placing your company literature and trinket (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS

The following exhibit hall benefits are available to our UBER Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- > 20' x 30' Exhibit Space 600 square feet of exhibit space in an exclusive location with the best possible foot traffic.
- Strategic placement of the Community Lounge to be located near the Uber Sponsor Exhibit Space.
- Additional conference passes for the sponsoring organization are available at a discount of \$200/\$320.

ADVERTISING BENEFITS

The following advertising benefits are available to our UBER sponsor. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- ▶ Conference Web Site Featured placement on the sponsor page of our website. Company logo, link, and description (up to 800 word description). Inclusion of your logo on the front-page and other appropriate site pages.
- Printed Materials Company logo included in pre-event publications produced by SAINTCON.
- Pre-conference Social Media Marketing SAINTCON Twitter announcement of sponsor status and marketing information.



GOLD

GOLD SPONSOR 6 Available

The GOLD sponsorship offers an excellent way to get involved with our attendees through on- site visibility. This package offers a great value with most of the best opportunities for exposure.

PACKAGE HIGHLIGHTS

- ▶ Receive recognition for your company as a Gold Sponsor at the conference.
- Great Placement on the Expo Floor.
- Participate in Additional Marketing Opportunities (AMOs)
- ▶ Four (4) Full Conference Passes included.

CONFERENCE BENEFITS

The following conference benefits are available to the Gold sponsors. These opportunities provide good exposure to all conference attendees.

- **Keynote Exposure** A slide including your company logo looped before keynote presentations and mention during the conference opener.
- ▶ Conference Bag Inserts Get the attention of the attendees by placing your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

\$7,500

EXHIBITION BENEFITS

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- ▶ 10' x 20' Exhibit Space 200 square feet of exhibit space in a location with great foot traffic.
- Additional conference passes for the sponsoring organization are available at a discount of \$200/\$320.

ADVERTISING BENEFITS

The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- Conference Web Site Gold placement on the sponsor page of our website. Company logo, link, and description (up to 200 word description)
- Pre-conference Social Media Marketing SAINTCON Twitter announcement of sponsor status and marketing information.



SILVER

SILVER SPONSOR 10 Available

The SILVER sponsorship package offers ten companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

PACKAGE HIGHLIGHTS

- Keynote Exposure A slide including your company logo looped before keynote presentations.
- ▶ Good placement on the Expo Floor.
- Full Conference Registrations Two (2) full conference registrations for company staff.

EXHIBITION BENEFITS

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- ▶ 10' x 10' Exhibit Space 100 square feet of exhibit space.
- ▶ Additional conference passes for the sponsoring organization are available at a discount of \$200/\$320.

\$5,000

ADVERTISING BENEFITS

The following advertising benefits are available to our Silver sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- Conference Web Site Silver placement on the sponsor page of our website. Company logo, link, and description (up to 50 word description)
- Pre-conference Social Media Marketing SAINTCON Twitter announcement of sponsor status and marketing information.
- ▶ Conference Bag Inserts Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.



BRONZE

BRONZE SPONSOR 8 Available

The BRONZE sponsorship package offers eight companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

PACKAGE HIGHLIGHTS

- Keynote Exposure A slide including your company logo looped before keynote presentations.
- ▶ Full Conference Registrations One (1) full conference registrations for company staff.

EXHIBITION BENEFITS

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- ▶ 10' x 10' Exhibit Space 100 square feet of exhibit space.
- ▶ Additional conference passes for the sponsoring organization are available at a discount of \$200/\$320.

\$3,000

ADVERTISING BENEFITS

The following advertising benefits are available to our Bronze sponsors.

- ▶ Conference Web Site Bronze placement on the sponsor page of our website. Company logo and link.
- Pre-conference Social Media Marketing SAINTCON Twitter announcement of sponsor status and marketing information.





COMMUNITY BOOTH up to 4 available

The NON-PROFIT and COMMUNITY sponsorship package is for related non-profit and security community organizations to have outreach during SAINTCON. Booths for these entities are provided based on availability and on a first come first served basis.

SAINTCON has a long-standing reputation for supporting the cyber security community. We are offering these organizations a place at SAINTCON to encourage community growth and involvement, but basically this is just formalizing the already well established process of inclusion.

PACKAGE HIGHLIGHTS

- ▶ Keynote Exposure A slide including your company logo looped before keynote presentations.
- ▶ Full Conference Registrations One (1) full conference registration for booth staff.

\$FREE*

EXHIBITION BENEFITS

The following exhibit hall benefits are available to our Community Sponsors. These benefits will provide exposure to nearly all conference attendees.

▶ 8' x 8' Exhibit Space - 64 square feet of exhibit space.

ADVERTISING BENEFITS

The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- ▶ Conference Web Site Placement on the sponsor page of our website. Company logo and link.
- * Non-Profit and Community booths are based on availability and subject to change at any time before or during the conference.
- ** Conference Pass is available based on availability, and other restrictions may apply. Contact us for details on proper use of this pass.



SPONSORSHIP	nsorship uber		GOLD SILVER		NON-PROFIT / COMMUNITY	
AVAILABILITY	1	6	10	8	4	
BOOTH SIZE	20' x 30'	10' x 20'	10' x 10'	10' x 10'	8' x 8'	
INVESTMENT	\$12,500	\$7,500	\$5,000	\$3,000	\$FREE*	
MARKETING						
EMAIL MARKETING	Logo/URL + 25-word description in pre- conference instructional email to attendees.	Logo/URL + 25-word description in pre- conference instructional email to attendees.	Logo/URL included in pre- conference instructional email to attendees.	N/A	N/A	
CONFERENCE WEBSITE	Logo/URL + 800-word description	Logo/URL + 200-word description	Logo/URL + 50-word description	Logo/URL	N/A	
SOCIAL MEDIA	Social Media Package includes multipls tweets beginning 6 weeks prior to the show	Social Media Package includes ~4 tweets beginning 6 weeks prior to the show	Social Media Package includes 1 tweets beginning 6 weeks prior to the show	Social Media Package includes 1 tweets beginning 6 weeks prior to the show	N/A	
CONFERENCE PASSES						
FULL CONFERENCE PASSES	10	4	2	1	1	
SPEAKER PASS	1	N/A	N/A	N/A	N/A	
ADDITIONAL PASSES For Sponsor Staff	\$200/\$300 No-Food / Food Included	\$200/\$300 No-Food / Food Included	\$200/\$300 No-Food / Food Included	\$200/\$300 No-Food / Food Included	N/A	



EXCLUSIVES

SPEAKING OPPORTUNITIES	One 45-minute session available during normal track sessions.	N/A	N/A	N/A	N/A
KEYNOTE OPENER	One 5-10 minute introduction at the beginning of the conference.	N/A	N/A	N/A	N/A
PARTICIPATE IN AMOs	YES	YES	NO	NO	NO





MINI BADGE DESIGN AMO

This AMO is designed to provide our **UBER** and **GOLD** sponsors an opportunity for greater interaction with conference attendees who will be seeking opportunities to collect mini-badges during the conference.

PACKAGE INCLUSIONS

- SAINTCON will design a basic mini-badge concept with your simplified logo and LED illumination based on your color and preference choices
- ▶ 500 Qty Mini-badges will be delivered in convenient to distribute packaging. Attendee assembly will be required.

ELIGIBILITY

SAINTCON designed mini-badges are limited to UBER and GOLD sponsors only. Deadlines apply for ordering.

MINI BADGE

\$3,000

Full refunds for this AMO are available in the event that the items do not arrive in time for the conference. International shipping and manufacturing issues cannot be fully anticipated.

DEADLINES

All mini-badge orders are due by *August 1, 2018*. To be eligible for full refund. Orders received after this date cannot be guaranteed and are not eligible for refund.

EXTRAS

- Additional mini-badges can be ordered upon request. At the rate of \$100 per 20 badges.
- Advanced designs including board logic, interaction, etc. are possible with appropriate lead time. Fees apply. *Call for Quote*.



NOTE:

THERE ARE NO LICENSING RESTRICTIONS ON MINI-BADGES. SPECIFICATIONS FOR MINI-BADGES ARE AVAILABLE ON THE SAINTCON WEBSITE AND CAN BE MANUFACTURED INDEPENDENTLY. THIS AMO IS SOLELY FOR DESIGN SERVICES, ORDERING, AND PACKAGING.



LANYARD SPONSOR AMO

\$3,000

This high profile opportunity provides nearly unlimited brand exposure during SAINTCON with nearly every attendee wearing a lanyard with your logo printed on it alongside the SAINTCON logo. Quantity produced is based on expected attendance.

DEADLINES

Lanyard Logo Sponsorship is due by August 1, 2018.

PACKAGE INCLUSIONS

Inclusion of your company logo on the SAINTCON 2018 Lanyard, provided to all attendees.



LANYARD SPONSOR



PRIVATE MEETING ROOM AMO

\$5,000 or \$2,000/day

For 2018, we are offering private space for sponsors. This space can be used by a sponsor for any purpose you choose. The private conference room allows the sponsor to design and set a schedule during the conference. This may include classes, lectures, demos, lounge, etc. The sponsor will be responsible for all Audio/Video requirements, and will need to adhere to all venue guidelines and requirements. Any food and beverage costs incurred for this space are the responsibility of the sponsor.

PACKAGE INCLUSIONS

- ▶ Dedicated meeting room available on the 3rd floor of the convention center. Costs are \$2,000/day or \$5,000 for the entire conference.
- Ability to schedule events for attendees to participate within the meeting space.

MEETING SPACE Two (2) opportunities are available, One is SOLD OUT







SPONSORSHIP ENROLLMENT DETAILS AND INFORMATION

For information about becoming a sponsor for SAINTCON 2018, please contact our sponsorship advisor. Sponsorship opportunities are available on a first come first served basis, and are handled in the order of submission.

Sponsors must pay the required fees within 10 Days of submission, or before September 1, 2018, whichever occurs first. Unpaid submissions could result in loss of marketing opportunities and sponsorship level. A Federal W9 form is available upon request to: sponsor@saintcon.org For more details, please contact:

SAINTCON 2017 SPONSORSHIP MANAGEMENT

The following individuals are responsible for Sponsorship Management and Enrollment for SAINTCON 2017. Please contact them with any questions regarding sponsorships.

Jason Tracy

(Sponsorship Manager)

801-783-9127

jt@utahsaint.org

Kimberly Jessup

(Sponsorship Team) 702-670-1317 kjhiker@gmail.com

Troy Jessup

(Sponsorship Team) 801-999-8769 tj@utahsaint.org

SPONSORSHIP SIGNUP PROCESS

For SAINTCON 2018, we will handle sponsorship signups through an open enrollment process. Sponsorship forms and agreements will need to be submitted during the established timeframe to be considered.

Open Enrollment for Sponsorships begins July 2nd at 12:00p MDT (Noon). To sign-up, please provide to us a completed sponsorship form, and signed sponsorship agreement via email. Sponsorships will be awarded on a first come first served basis after open enrollment begins. Early submissions or incomplete forms will not be accepted.

Email Submissions should be sent to: sponsor@saintcon.org Open enrollment will continue until all sponsorship slots have been filled, or until **September 20th, 2018 - 11:59p MDT**



SPONSORSHIP CONTRACT AND AGREEMENT

SAINTCON 2018 will take place at Utah Valley Convention Center on September 25-28, 2018. This Sponsorship Contract including the agreement attached hereto and incorporated herein by reference is made by and between the UtahSAINT Organization ("SAINTCON") and the company identified below. Upon execution of this Contract, the company identified below agrees to pay the fees set forth below in full subject to the Terms and Conditions attached hereto.

Company:
Mailing Address:
Contact Name:
Contact Phone:
Contact Email:

SP	ONSORSHIP PACKAGE
	UBER Sponsor \$12500
	Gold Sponsor - \$7500
	Silver Sponsor - \$5000
	Bronze Sponsor - \$3000
	Non-Profit / Community Booth - FREE
PR	EFERRED PAYMENT METHOD
We	will contact you to make payment arrangements in a secure manner. $\\$
	Check (Made Payable to the UtahSAINT Organization)
	Credit Card (3% Service Fee Applies)
	Purchase Order
MA	ARKETING OPPORTUNITIES
	Lanyard Sponsor - \$3000
	Private Space - \$5000
	Mini-Badge Design (Uber/Gold) - \$3000 (500 Qty) Includes design and production. Basic LED function. Deadlines apply.
	Mini-Badge Design Advanced (Uber/Gold) - Ask for Quote (500 Qty) Includes design and production. Advanced design. Deadlines apply.
	2 3 d d m / 6 d p / 7.
	Bring an Event - DISCOUNT for in-kind services. Contact us for Details and approvals.

SAINTCON 2018 SPONSORSHIP TERMS AND CONDITIONS

Sponsorship	Agreement	(the	"Agreement")	is	entered	int	0
een					(Company	/),	а
		(Cd	ompany Type) ("S	Spo	nsor") and	d th	ıe
SAINT Organi	zation, a non _l	orofit	corporation ("SA	ΔÍΝ	TCON"), a	as (bc
, 2	0("E	Effecti	ve Date").				
	sAINT Organiz	SAINT Organization, a non	yeen(Co SAINT Organization, a nonprofit	reen (Company Type) ("S	reen (Company Type) ("Spo SAINT Organization, a nonprofit corporation ("SAIN	reen (Company Type) ("Sponsor") and SAINT Organization, a nonprofit corporation ("SAINTCON"),	(Company Type) ("Sponsor") and the SAINT Organization, a nonprofit corporation ("SAINTCON"), as o

SPONSORSHIP RIGHTS. SAINTCON grants to Sponsor a Sponsorship for the SAINTCON Conference for 2018 (the "Conference").

SPONSORSHIP BENEFITS. SAINTCON agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

FEE. In the consideration of the grant by SAINTCON to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days following the latter to occur of the mutual execution of this Agreement and the Sponsor's receipt of an invoice.

TERM. This Agreement shall begin on the Effective Date and shall continue through the conclusion of the scheduled Event.

CANCELLATION BY SPONSOR. The sponsor may elect to cancel the sponsorship. After September 1, 2018, all payments made to SAINTCON or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by SAINTCON and SAINTCON's lost or deferred opportunity to provide sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@saintcon.org.

OBSERVANCE OF LAWS AND RULES: Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection this Agreement and the rules of any Event to which Sponsor may be invited to participate from time to time as a result of being a Sponsor.

LICENSE. Sponsor grants to SAINTCON the non-exclusive, non-transferable right to use trademarks, trade names, service marks or

logos owned by it ("Sponsor Marks") in connection with the Event(s) and any activities or promotions reasonably incidental thereto. SAINTCON hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

REPRESENTATIONS AND WARRANTIES. Sponsor represents and warrants to SAINTCON that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. SAINTCON represents and warrants to Sponsor

that: (i) SAINTCON has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by SAINTCON (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

INDEMNIFICATION. Neither SAINTCON, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect SAINTCON and hold SAINTCON, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation at an Event or any actions of Sponsor's officers, agents, employees, contractors, or other representatives.

LIMITATION OF LIABILITY. IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL

DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL SAINTCON'S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. SAINTCON MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.

MODIFICATIONS. Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

NO JOINT VENTURE. This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and SAINTCON. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein.

ASSIGNMENT. Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization or other corporate restructuring.

GOVERNING LAW. This Agreement shall be construed and interpreted pursuant to the laws of the State of Utah without regard to its conflict of law principles.

SURVIVAL. Anything to the contrary notwithstanding, the representations, warranties and indemnities provided for in this Agreement shall survive the execution and performance and any termination or expiration of this Agreement.

ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the parties and supersedes all prior oral or written agreements. The parties hereto have indicated their acceptance of and agreement to the foregoing by signing the agreement below.

COMPANY Signature Name and Title Date **SAINTCON** Signature Name and Title Date